

## **SEA-WAYS DISSERTATION CONTEST FOR NAUTICAL TOURISM**



### ***Competition Announcement***

**Art. 1** In order to stimulate the development of the territory and its integration with the harbours which collaborates with the company, expanding the offer for its customers, Sea-Ways announces an annual contest for dissertation on nautical tourism for two prizes to be awarded to two degree thesis.

#### ***For the Bachelor's Degree dissertation: Italy Discovery Prize***

The topic of the dissertation must be the development of tourist itineraries, which include cultural, gastronomic and natural activities that, starting from one of the harbour contained in Annex A, allow the discovery of the territory and its excellences and in which the different realities are integrated with each other, accompanying the tourist in a planned and structured way.

#### ***For Master Degree dissertation: Italy Seen from the Sea Prize***

Starting from the topic developed in the Bachelor degree, in this case we ask to integrate the dissertation through an in-depth study and a configuration of the "nautical tourists" of a given region / country of origin, so that the design of itineraries identifies as a response to their needs or even the creation of a hitherto unexpressed needs.

**Art. 2 Eligible candidates:** graduates in Bachelor's Degree in Economia del Turismo and international Curriculum in International Tourism and Leisure Industries; graduates in Master's degree in Tourism Economics and Management of the University of Bologna. Participants must have completed the Bachelor's degree or the Master's degree between January 1 and December 31, 2018.

**Art.3** Candidates must choose between the locations indicated in Annex A, according to the following rules:

- Main harbours: in this case the candidate may choose a single harbour and develop (following the model in Annex B) at least ten itineraries, containing different types of activities (food and wine, nature and cultural) and lasting a minimum of 1 day and maximum of 3 days.
- Minor islands harbours: in this case the candidate may choose more harbours, located in the different islands and will have to develop (According to the model of Annex C) at least two itineraries between them and containing activities of the different types and lasting at least of 3 days and maximum of 14 days.

**Art. 4** The prize for the best Master's Degree elaborate consists of € 1,200, inclusive of withholding taxes. The prize for the best Bachelor's Degree elaborate consists of € 600,00 before tax deductions.

**Art. 5** Entries will be evaluated by a committee composed of university professors and experts, on the basis of criteria established by itself. The competition will take place if there are at least three applications for participation in each category: if the minimum number will not reach, the questions will be considered valid for editions of the same award in future years.

**Art. 6** The candidates wishing to enter the competition must submit their application (according to Annex A) and their processed in digital format (pdf file), by 31<sup>st</sup> December 2018 to the email: [info@sea-ways.com](mailto:info@sea-ways.com)  
Object: Dissertation contest.

**Art. 7** The award ceremony will be at the University of Bologna – Campus of Rimini in March 2019. The winners will receive also an e-mail communication.

**Art. 8** A summary of the winning dissertation will be published on scientific journals and the best itineraries will be proposed by Sea-Ways to its customers through all its channels, first of all the web <https://sea-ways.com/>

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